



Dear colleagues,

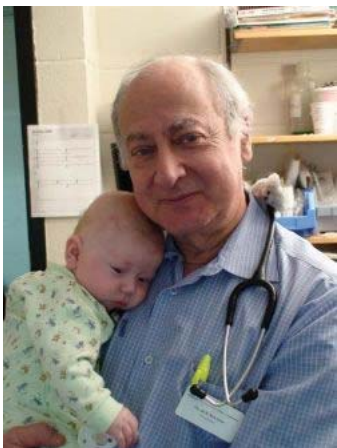
The “*ProMama Asociation*” cordially invites all, to a three days workshop held by

Dr. Jack Newman

“*Making Breastfeeding Easy*”

to Bucharest, Romania on

April 24 – 26. 2012



Our lecturer:

Dr. Jack Newman graduated from the University of Toronto medical school in 1970, interning at the Vancouver General Hospital. He did his training in paediatrics in Quebec City and then at the Hospital for Sick Children in Toronto from 1977-1981 to become a Fellow of the Royal College of Physicians of Canada in 1981 as well as Board Certified by the AAP in 1981. He has worked as a physician in Central America, New Zealand and South Africa. He founded the first hospital

based breastfeeding clinic in Canada in 1984. He has been a consultant for UNICEF for the Baby Friendly Hospital Initiative, evaluating the first candidate hospitals in Gabon, the Ivory Coast and Canada.

Dr. Newman was a staff paediatrician at the Hospital for Sick Children emergency department from 1983 to 1992, and was, for a period of time, the acting chief of the emergency services. However, once the breastfeeding clinic started functioning, it took more and more of his time and he eventually worked full time helping mothers and babies succeed with breastfeeding. He now works at the Newman Breastfeeding Clinic and Institute based at the Canadian College of Naturopathic Medicine in Toronto.

Dr. Newman has several publications on breastfeeding:

Dr. Jack Newman’s Guide to Breastfeeding, The Ultimate Breastfeeding Book of Answers, The Latch and Other Keys to Breastfeeding Success. He has also, along with Edith Kernerman, developed a DVD as a teaching tool for health professionals and mothers.

www.drjacknewman.com

Program

2012. 04. 24

9.00 - 10.00: What they didn’t teach you about breastfeeding in your training

10.00 – 15.00: Controversies in Breastfeeding

- Formula= breastmilk
- Breastfeeding either works or not?
- It’s ok to supplement formula in the first few days?
- There is no such thing as nipple confusion?,
- The birth control pill does not affect breastfeeding?
- Babies should be fed on schedule?
- Premature babies all need fortifiers?
- Premature babies cannot start breastfeeding until 34 weeks of gestation?
- Tongue tie does not interfere breastfeeding?

- When a baby doesn't gain the only thing to do is supplement with formula?
- Breastmilk has no value after 6 month?
- Nipple shields are good tools?
- It's ok to give out formula company literature and samples?

13.00 – 14.00: lunch break

15.00 – 18.00: **Sore nipples and sore breasts**

2012. 04. 25

9.00 – 13.00: **The first few days**

Birthing practices

Norms for the first few days

Hypoglycaemia

Jaundice

13.00 – 14.00: lunch break

14.00 – 18.00: **When the baby refuses to latch on**

2012. 04. 26

9.00 – 11.00: **Breastfed a toddler, why on earth?**

11.00 – 13.00: **Breastfeeding the adopted baby**

13.00 – 14.30: lunch break

The accreditation for IBCLC is in progress (18 – 20 continuing education credits).

The workshop's language is English with Romanian translation.

For more information about the registration fee, about travel or hotel accommodations please contact: dr. Marta Muresan Phone: +40745329093 email: martamuresan@yahoo.com

Bucharest is the capital municipality, cultural, industrial, and financial centre of [Romania](#). It is the largest city in Romania and is the 6th largest city in the [European Union](#) by population within city limits.

Economically, Bucharest is the most prosperous city in Romania and is one of the main industrial centres and transportation hubs of Eastern Europe. The city has a broad range of convention facilities, educational facilities, cultural venues, shopping arcades, and recreational areas, which makes it worthy of a visit. Bucharest has two international airports, easy to reach from every part of Europe. There are convenient low cost airline companies (Wizz Air, Blue Air) which provide flights from London, Eindhoven, Paris, Bruxelles, Dortmund, Milano, Venice, Napoli, Bari, Catania, Barcelona, Madrid, Zaragoza...

We look forward to seeing you in Bucharest in April 24, 2012!

